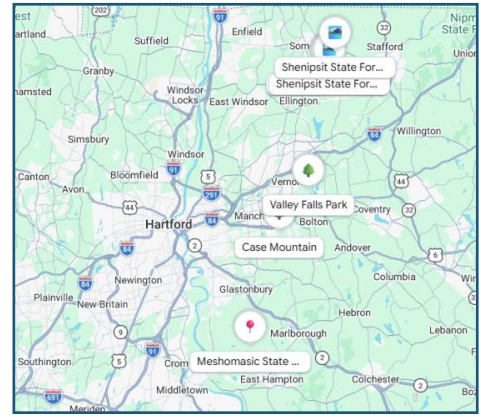


MATTATrek

20(26.2)

MARATHON



JOIN US FOR THE 4TH ANNUAL MATTATREK!

Venture forth with Museum Director Bob Burns for our annual weekend of hiking, community, and support for the arts. Whether you are looking for an ultra-endurance challenge or a fun morning out with the kids, we have the perfect trail for you.

FRIDAY, AUGUST 21: THE MATTATREK 20(26.2) MARATHON

The Challenge: A grueling and gorgeous 26.2-mile marathon hike along the scenic Shenipsit Trail, a historic route stretching through central Connecticut to the Massachusetts border.

The Route: Kick off at 8:00 AM at the Toll Gate Road Trailhead in Meshomasic State Forest, trekking north to a triumphant finish among the stunning vistas of Shenipsit State Forest.

SATURDAY, AUGUST 22: FAMILY-FRIENDLY 5K WALK

The Challenge: A lively, accessible 5K hike perfect for all ages and fitness levels.

The Schedule: Registration and MattaTrek T-shirt pickup begins at 8:30 AM; the walk kicks off at 9:00 AM.

HOW YOU CAN GET INVOLVED

Every step you take helps support the Mattatuck Museum! All proceeds directly fund our vibrant educational programming, family events, and world-class exhibitions.

BECOME A SPONSORED HIKER OR WALKER

Challenge yourself and raise money for a great cause! Participants will get their own personalized fundraising page on our donation platform to easily share with friends and family.

SUPPORT A HIKER OR WALKER

Not hitting the trails this year? You can still cheer on our MattaTrek participants by making a financial pledge to support their journey and advance the Museum's mission.

BECOME A CORPORATE SPONSOR

Showcase your business's commitment to arts, culture, education, and community engagement. We value our corporate partners and offer several impactful sponsorship levels to fit your goals.

At the Mattatuck Museum, every act of generosity helps strengthen our mission to inspire creativity, learning, and connection throughout our community. All proceeds for this event support our exciting educational and family programming and exhibitions that make the Mattatuck Museum a vibrant cultural destination for our region. We value our partnerships with you and hope you will consider sponsoring the MattaTrek at one of the indicated levels.

For more information, please contact Colin Devore:

colin@mattmuseum.org or (203)753-0381 x123



MATTATUCK MUSEUM

MATTATrek MARATHON

Sponsor Response Form

YES, I WANT TO SPONSOR THE MATTATREK MARATHON:

- ☐ \$2,500 Premier Sponsor
- ☐ \$1,500 Gold Sponsor
- ☐ \$1,000 Silver Sponsor
- ☐ \$500 Bronze Sponsor

- ☐ I wish to be an anonymous sponsor. Please do not list my name on any sponsorship materials.
- ☐ I/We cannot attend but would like to make a donation to The MATT: \$ _____

SPONSOR NAME (As you would like it to appear on MattaTrek sponsorship materials):

AUTHORIZING CONTACT INFORMATION

Name: _____

Street: _____

City, State, Zip: _____

Email: _____

Phone: (_____) _____ - _____

CONTACT PERSON

(for guest lists, logo, and other follow-up if different from authorizing individual):

Name: _____

Email: _____

Phone: (_____) _____ - _____

PAYMENT INFORMATION

- ☐ Payment to follow (no invoice necessary)
- ☐ Please send an invoice to the contact person
- ☐ Check, payable to the Mattatuck Museum
- ☐ Please charge my credit card

CARD TYPE:

- ☐ Visa ☐ MC ☐ AmEx ☐ Discover

Card number _____

Expiration Date _____ CVV Code _____

Signature _____

You can also donate by credit card securely online at www.mattmuseum.org/mattatrek

SHIRT SIZES (If multiple, please write-in number)

☐ Small ☐ Medium ☐ Large ☐ XL ☐ XXL

**REPLY BY AUGUST 3rd TO GET YOUR LOGO
OR NAME PRINTED ON THE EVENT T-SHIRTS.**

For more information, please contact Colin Devore:
colin@mattmuseum.org or (203)753-0381 x123



MATTA**Trek** MARATHON Sponsorships

\$2,500 Premier Sponsor

- Individual Social Media post announcing each event sponsor
- Logo inclusion on event webpage w/ hyperlink to company website
- Mentions and tagging in prep-hike and event posts on social media leading up to the event (through August)
- Event advertising on digital screens inside the Museum & on outdoor digital display including sponsor logos (through August)
- Inclusion in E-news about the event, includes prominent sponsor recognition placement (6,600 recipients)
- Press Release – Sent to 25+ local and state print & digital publications, includes sponsor recognition
- WATR Radio (1320 AM)
 - Museum Director interviewed about event (includes sponsor recognition)
 - PSAs for event including premier sponsor recognition
 - On air check-ins (August 21) during hike w/ sponsor recognition
- Republican American – Event advertisement including sponsor recognition
- Acknowledgement during kick-off ceremony w/ sponsor signage at event check-in
- (15) Event t-shirts – Premium logo placement
- Post event Thank You e-blast to participants w/ sponsor recognition

\$1,500 Gold Sponsor

- Individual Social Media post announcing each event sponsor
- Logo inclusion on event webpage w/ hyperlink to company website
- Mentions in event posts on social media leading up to the event (through August)
- Event advertising on outdoor digital display including sponsor logos (through August)
- Inclusion in E-news about the event, includes prominent sponsor recognition placement (6,600 recipients)
- Press Release – Sent to 25+ local and state print & digital publications, includes sponsor recognition
- WATR Radio (1320 AM)
 - PSAs for event including sponsor recognition
 - On air check-ins (August 21) during hike w/ sponsor recognition
- Republican American – Event advertisement including sponsor recognition
- Acknowledgement during kick-off ceremony w/ sponsor signage at event check-in
- (10) Event t-shirts – Premier company name/logo placement on shirt back
- Post event Thank You e-blast to participants w/ sponsor recognition

\$1,000 Silver Sponsor

- Individual Social Media post announcing each event sponsor
- Logo inclusion on event webpage w/ hyperlink to company website
- Event advertising on outdoor digital display including sponsor logos (through August)
- Inclusion in E-news about the event, includes sponsor recognition placement (6,600 recipients)
- Press Release – Sent to 25+ local and state print & digital publications, includes sponsor recognition
- WATR Radio (1320 AM)
 - On air check-ins (August 21) during hike w/ sponsor recognition
- Acknowledgement during kick-off ceremony w/ sponsor signage at event check-in
- (5) Event t-shirts – Company name/logo on shirt back
- Post event Thank You e-blast to participants w/ sponsor recognition

\$500 Bronze Sponsor

- Individual Social Media post announcing each event sponsor
- Logo inclusion on event webpage w/ hyperlink to company website
- Event advertising on outdoor digital display including sponsor logos (through August)
- Inclusion in E-news about the event, includes sponsor recognition placement (6,600 recipients)
- Press Release – Sent to 25+ local and state print & digital publications, includes sponsor recognition
- Inclusion on sponsor signage at event check-in
- (2) Event t-shirts – Company name listed on shirt back
- Post event Thank You e-blast to participants w/ sponsor recognition

2025

by the numbers

255

Youth & family
programs held

12,592

Kids attended
youth & family
programs

4,528

Students led
on tours in
the museum

3,457

People served
in our adult
programs