

13TH ANNUAL

# BRASS BUTTON AWARD



HONORING

## JOE & DEB GUGLIOTTI

### PRIMARY TARGET MARKETS

- ▶ New Haven County
- ▶ Litchfield County

### SECONDARY TARGET MARKETS

- ▶ Hartford County
- ▶ Fairfield County

### TARGET DEMOGRAPHICS

- ▶ Affluent professionals ages 35-75
- ▶ College-educated
- ▶ Homeowners

For more information please contact  
Cyndi Tolosa  
Director of Development  
(203) 753-0381 x120  
cyndi@mattmuseum.org

JOIN US AT THE MATTATUCK MUSEUM FOR  
THIS YEAR'S ANNUAL BRASS BUTTON AWARD.


The award recognizes the outstanding contributions of individuals in the greater Waterbury area who, like the Museum, are dedicated to the cultural and social enrichment of their community. Each year, the Museum's Board and past awardees nominate a person, couple, or family who go above and beyond in their efforts to reshape and help the greater Waterbury community. Long-time community supporters Joe & Deb Gugliotti are well known for their generosity and commitment to Waterbury.

We invite you to help the Museum honor the Gugliottis by sponsoring the 13<sup>th</sup> Annual Brass Button. Sponsorship at the Mattatuck Museum offers your company a unique opportunity to deeply engage with a nationally recognized museum and demonstrate a commitment to the arts as well as connect with a like-minded audience. Proceeds from this event enable the Mattatuck to deliver history and art exhibitions and a wide array of educational and community outreach program initiatives.



ON THE GREEN IN WATERBURY  
144 West Main Street, Waterbury, CT  
(203) 753-0381 | mattmuseum.org

13TH ANNUAL BRASS BUTTON  
**SPONSORSHIP**

SEPTEMBER 14, 2022  6:00 P.M.

## PRESENTING BRASS SPONSOR

**\$ 10,000** (\$8,750 tax deductible)

- One premium table for 12
- Logo on Save the Date cards (exclusive)
- Company Name/Logo on all print materials including invitation, press releases, Mattatuck Museum newsletter; company name/logo on museum website which receives up to 3,100 substantive visits monthly and on all e-blasts promoting the event to over 2,600 email addresses
- Company Name/Logo in prominent locations night of event including as a Gobo light in the Lobby (exclusive)
- Full-page color advertisement with premium placement in event program
- Acknowledgment at event from Director/Chairman
- September will be designated your Company Month at the Mattatuck Museum with complimentary admission to your employees and their immediate family members. Your Company Name/Logo will appear on the lobby display for the entire month
- One VIP tour of the Museum collection for a group of 25 at a mutually agreed upon time

### GOLD SPONSOR

**\$ 7,500** (\$6,400 tax deductible)

- One premium table for 10
- Company Name/Logo on all print materials including invitation, press releases, Mattatuck Museum newsletter; company name/logo on museum website which receives up to 3,100 substantive visits monthly and on all e-blasts promoting the event to over 2,600 email addresses
- Company Name/Logo in prominent locations night of event
- Full-page color advertisement (8 x 5 in.) with premium placement in event program
- Acknowledgment at event from Director/Chairman
- One VIP tour of the Museum collection for a group of 15 at a mutually agreed upon time

### SILVER SPONSOR

**\$ 5,000** (\$4,050 tax deductible)

- One premium table for 8
- Company Name/Logo on print materials including press releases, Mattatuck Museum newsletter and event invitation; company name/logo on museum website which receives up to 3,100 substantive visits monthly and on all e-blasts promoting the event to over 2,600 email addresses
- Company Name/Logo in prominent locations night of event
- Full-page color advertisement (8 x 5 in.) in event program
- Acknowledgment at event from Director/Chairman
- One VIP tour of the Museum collection for a group of 10 at a mutually agreed upon time

### BRONZE SPONSOR

**\$ 2,500** (\$1,800 tax deductible)

- One premium table for 6
- Company Name/Logo on print materials including Mattatuck Museum newsletter and event invitation; company name/logo on museum website which receives up to 3,100 substantive visits monthly and on all e-blasts promoting the event to over 2,600 email addresses
- Company Name/Logo in prominent locations night of event
- Half-page color advertisement (4 x 5 in.) in event program
- Acknowledgment at event from Director/Chairman



# SPONSORSHIP

SEPTEMBER 14, 2022 >>> 6:00 P.M.

## SPONSORSHIP REPLY FORM

*Thank you for your support!*

- Yes, we would like to sponsor this year's Brass Button Award honoring Joe & Deb Gugliotti.
- We are unable to be an event sponsor, but would like information on other ways to support the Brass Button.

Company/Organization Name

Primary Contact Name

Title

Primary Contact Phone #

Email Address

Secondary Contact Name

Title

Secondary Contact Phone #

Email Address

Address

City / State / Zip

### PLEASE SELECT YOUR PREFERRED SPONSORSHIP LEVEL

- \$10,000 - Presenting Sponsor
- \$7,500 - Gold Sponsor
- \$5,000 - Silver Sponsor
- \$2,500 - Bronze Sponsor

### PAYMENT METHOD

- I paid for my sponsorship online.
- My check, made payable to the Mattatuck Museum, is enclosed.
- Please send an invoice to my company.
- Please charge my credit card.

Name on Card

Card Number

Exp. Date

Signature

CVV Code

**PLEASE RESPOND BY JUNE 1, 2022 TO TAKE FULL ADVANTAGE OF SPONSORSHIP OPPORTUNITIES**

If you have any questions please feel free to contact

Cyndi Tolosa, Director of Development at (203) 753-0381 x120 or [cyndi@mattmuseum.org](mailto:cyndi@mattmuseum.org).



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